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NorthStar Healthcare Breaks Escrow in Ohio and Tennessee

New York, NY (October 7, 2013) – NorthStar Healthcare Income, Inc. (NorthStar Healthcare) announced today that it has raised in excess of \$20.0 million in aggregate gross proceeds from its initial public offering. Accordingly, NorthStar Healthcare is now accepting subscriptions from all states where it has cleared, including subscriptions from residents of Ohio and Tennessee.

About NorthStar Healthcare Income, Inc.

NorthStar Healthcare is a public, non-traded corporation that intends to qualify as a real estate investment trust (REIT). NorthStar Healthcare was formed to originate, acquire and asset manage a diversified portfolio of debt and equity investments in the healthcare real estate sector with a focus on the mid-acuity senior housing sector, which we define as assisted living, memory care, skilled nursing and independent living facilities that have an emphasis on private pay patients.

To obtain a prospectus, contact NorthStar Realty Securities, LLC at 877.940.8777 or 5299 DTC Blvd., Suite 900, Greenwood Village, CO 80111.

This press release is neither an offer to sell nor a solicitation of an offer to buy securities. An offering is made only by the prospectus. This press release must be read in conjunction with the prospectus in order to fully understand all of the implications and risks of the offering of securities to which the prospectus relates. A copy of the prospectus must be made available to you in connection with any offering. No offering is made except by a prospectus filed with the Department of Law of the State of New York. Neither the Securities and Exchange Commission, the Attorney-General of the State of New York nor any other state securities regulator has approved or disapproved of our common stock, determined if the prospectus is truthful or complete or passed on or endorsed the merits of the offering. Any representation to the contrary is a criminal offense.